

Continued from the other side

**To which facility would you like to contribute?**

- VVMC Cottonwood Campus (main hospital)
- VVMC Sedona Campus
- Village of Oak Creek Health Center
- Camp Verde Health Center

**Department specific or general use?**

- Check here if you want VVMC to determine the best use of your gift or...

Use the space below to write in the name of a particular department you wish to support:

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**If you wish to make your gift in memory or honor of someone, please fill in the appropriate space. If not, leave this space blank.**

Please accept my gift in memory of  
(print name of deceased):

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Please accept my gift in honor of  
(print name of individual):

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Please return this form in the enclosed reply envelope. For further information on the Foundation at Verde Valley Medical Center, please call 928 639-6100.

**2007-2008 Verde Valley Medical Center  
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*Have you considered  
Verde Valley Medical Center  
in your estate planning?*



**Foundation at  
Verde Valley Medical Center**  
*Investing In Good Health*

269 S. Candy Lane  
Cottonwood, AZ 86326  
(928) 639-6037  
www.NAHealth.com

# *Investing in Good Health*

Verde Valley Medical Center is your local not for profit hospital. By virtue of its tax exempt status, granted by the Internal Revenue Service, any gift you make before December 31st is deductible from the Federal tax return you file next spring.





VVMC Cottonwood Campus



Camp Verde Health Center



VOC Health Center



VVMC Sedona Campus

**You can help VVMC meet the future medical needs of our community.**

**YES! I would like to make a gift to Verde Valley Medical Center.**

\_\_\_\_\_  
Name (first, middle initial, last)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Day Phone

\_\_\_\_\_  
Evening Phone

\_\_\_\_\_  
E-mail

My check is enclosed (made payable to Verde Valley Medical Center) in the amount of: \$ \_\_\_\_\_

Please charge my credit card in the amount of: \$ \_\_\_\_\_

VISA     MasterCard     American Express

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

\_\_\_\_\_  
Signature

*Continued on the other side*

**Why give to VVMC?**

Because of our mission as a comprehensive, not for profit, community hospital, many of the services VVMC offers *actually lose money.*

Community hospitals tend to have high overhead and low return. This is due, in part, to the broad number of services we offer and the large number of patients (80%) who come to our doors each year uninsured or underinsured. Many patients are covered by State (AHCCS) or Federal (Medicare) insurance plans, which have payment rates to the hospital that often are less than what it costs to administer the care that is provided.

As the cost of implementing new technologies and procedures increase, while insurance payments remain level, or actually decrease, contributions from the communities we serve can go a long way in allowing us to sustain the level of care all of us want when we are the patient. In addition, VVMC provides almost 9 million dollars per year in charity care to the working poor and others who are unable to afford basic healthcare. Not for profit hospitals do this in service to the community, regardless of residents' ability to pay.



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**How will my gift be used?**

The Foundation at VVMC exists as the sole fundraising unit for all VVMC facilities. You may send a gift to the Foundation at VVMC, but designate it for a particular campus (Sedona, Cottonwood, Village of Oak Creek, Camp Verde) or department, or you may donate to the General Fund. This allows the Development Committee of the VVMC Board of Directors discretion to direct your gift where the greatest overall needs exist...*The choice is yours!*

Your gift might help to purchase new technology, aid in recruiting physician specialists, nurses, and other clinical staff, or assist in paying for valuable education and training for employees. Maybe your gift would create a more comfortable environment for families who must spend time waiting while their loved one receives care.

The end result, and primary purpose of your gift, however it is used, is always about improving care and achieving better outcomes for the more than 60,000 patients we treat annually.

Did you ever think of how many lives your gift to VVMC might touch? *Chances are, many of our patients in the coming new year will be people you know.* It might be a family member. It could be any one of us.

A contribution to Verde Valley Medical Center is truly a contribution to the well-being of our entire community.